

my Holiday[™] lawn



JACKLIN
Genetics *Inside*



My Holiday Lawn is a Great choice for:

Turf Production
Athletic Fields
Golf Course Roughs
New Construction
Municipal Parks
Roadsides

Anywhere you want to reduce mowing time and expense!

Introducing My Holiday Lawn.....

The patented Kentucky bluegrass lawn that can be mowed as little as once a month, as opposed to the 1 or 2 mows PER WEEK required by present lawngresses. Most remarkable is that My Holiday Lawn can go weeks with that freshly clipped look. It doesn't turn into a hay pasture.

Here's how it works: When an ordinary lawngress is mowed less, the plant goes into overdrive, growing tall and stemmy. When mowed, all that remains is brown stubble. With My Holiday Lawn, the grass maintains green leaves below the mowing height even when unmowed for weeks. When it's mowed, your lawn still looks fresh and green. Not brown and stemmy.

The really good news is that My Holiday Lawn is beautiful. In addition to less mowing, you'll enjoy a lush, fine leaved, dark green stand of pest resistant grass.

Here is what some homeowners are saying:

"I tell all my friends and neighbors who are willing to listen about My Holiday Lawn and highly recommend it. I love being able to skip a week or two of mowing." -Gary Laney, sod installed June 2016

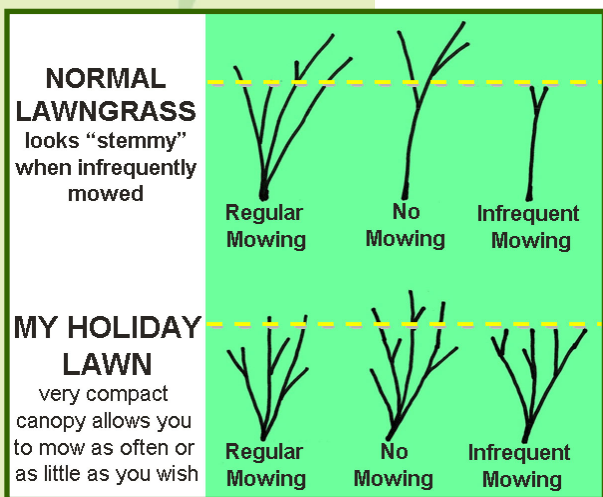
"We've mowed My Holiday Lawn twice while the neighbor has mowed four times. Its color is fantastic." -Frank and Whitney Philips, seeded May 2016

SEEDING RATE: For sod production, seed at 85 to 100 lbs/acre (95-112 kgs/ha)

Seeding a new lawn, 3-5 lbs/1000 square feet (15 to 25 g/m²)

PLANTING GUIDELINES: To get the full advantage of My Holiday Lawn it is important to grow a 100% pure stand. Eliminate any existing perennial grassy weeds and turf plants before you seed. This

means spraying with glyphosate, waiting for it to work, watering the area and re-treating any volunteers that come up until the soil is free of any other grass types.



GREAT SEED . . . GREAT RESULTS

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